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MM UI NEWSLETTER

GLOBAL FIELD STUDY HONG KONG, 2024



As one of the leading global financial hubs alongside Singapore, Hong Kong provides students with international exposure and insights into global business operations.

The MM FEB UI students participated in a Global Field Study to Hong Kong from October 27 to November 1, 2024. Accompanied by Mr. Arviansyah, SE, M.Sc., Ph.D., Vice Director of the MM & MBA Program, and Mrs. Putu Geniki Lavinia Natih, S.E., M.Phil., D.Phil., Head of the International Office, the 22 students explored key business and financial institutions in Hong Kong to gain international exposure and a deeper understanding of global business dynamics.



HKUST

On October 28, 2024, the students visited Hong Kong University of Science and Technology (HKUST), Hong Kong's leading business school. They were guided by Professor Stuart Gietel-Basten, who shared insights into the university's commitment to fostering a global mindset and entrepreneurial spirit in its students. This visit offered the students a comprehensive view of how HKUST prepares its graduates to lead in an interconnected world.



The MBA program at HKUST is globally recognized for its rigorous curriculum and emphasis on practical applications in the business world.



HKUST MBA Program

After touring the university, the students attended a session with the HKUST MBA Program and the Investment Management Club. The club's chairman, Chao Zhang, CFA, and keynote speaker Jiaer Zhuang discussed the challenges of Real Estate Investment Trusts (REITs) in Hong Kong. This session enhanced the students' understanding of financial markets, investment strategies, and the practical applications of business education in Hong Kong's economy.



Consulate General of Indonesia

On October 29, 2024, the students visited the Consulate General of Indonesia in Hong Kong (KJRI). During the visit, Mrs. Endah Rachmi Yuliarti and Mr. Ristola Nainggolan led a discussion on customs duties, bilateral trade relations, and the role of the consulate in promoting Indonesia-Hong Kong economic partnerships. The session emphasized the importance of diplomatic efforts in enhancing trade and business opportunities between the two regions.

The Consulate General plays a vital role in fostering diplomatic relations, promoting trade, and supporting Indonesian citizens in Hong Kong. It serves as a bridge between the two regions, facilitating cultural exchange and mutual cooperation.



BNI Hong Kong

Later on October 29, 2024, the students visited the Hong Kong branch of Bank Negara Indonesia (BNI), where they learned about BNI's international banking operations. The discussion, led by Mr. Farid Faraitody and other BNI executives, focused on the bank's digital initiatives aimed at enhancing customer experience and streamlining operations. The students gained valuable insights into the challenges and opportunities of digital transformation in the banking sector.



A.S. Watson Group

On October 30, 2024, the students met with Mr. Bocco Chen, Head of Group Resourcing at A.S. Watson Group, the world's largest international health and beauty retailer. They learned about the company's commitment to sustainability, including its Environmental, Social, and Governance (ESG) initiatives, and its strategies for reducing environmental impact. The visit highlighted the importance of sustainable growth in retail and the company's focus on long-term success.

GFS provided MM FEB UI students with valuable exposure to international business practices and sustainability initiatives, broadening their global perspectives and enhancing their understanding of corporate strategies in the Asian market.



Jardine Matheson Holdings

Later that day, the students visited Jardine Matheson Holdings Ltd, one of Hong Kong's largest conglomerates and a Fortune 500 company. Mr. Anthony Nightingale, former CEO, and Mr. Jonathan Lloyd, Group Head of Corporate Affairs and Sustainability, shared insights into Jardine Matheson's strategic investments, including its acquisition of Astra International in Indonesia. The discussion also covered the company's sustainability efforts, particularly its commitment to achieving Net Zero emissions, underscoring its focus on corporate responsibility and environmental stewardship.

