

## MM UI NEWSLETTER

# GNAM Network Week Day 2



## GNAM Network Week Jakarta - Yogyakarta, 13-17 October 2025

GNAM Week 2025, held by MM FEB UI as part of the Global Network for Advanced Management (GNAM), continued on Tuesday, October 14th, 2025, with an agenda focused on sustainable investment, human capital transformation, and innovation in Indonesia's digital ecosystem. The day opened with welcoming remarks from Prof. Rofikoh Rokhim, S.E., S.I.P., DEA, Ph.D., who outlined the day's objectives and encouraged participants to engage actively in discussions connecting business transformation and sustainable growth.

The first session, moderated by Dr. Putu Geniki Lavinia Natih, highlighted how Danantara Indonesia is advancing national transformation through sustainable investment and human capital development.

Mr. Aurelius Altius Rosimin presented Danantara's role as Indonesia's largest investment management institution—managing over USD 900 billion in assets and connecting state-owned enterprises with global technology and value chains to drive long-term, sustainable growth.

Mrs. Wiwik Wahyuni emphasized that Danantara's success is built on human capital transformation, guided by five strategic priorities: integrated culture, talent mobility, global leadership, governance excellence, and data-driven decision-making. Together, their insights reinforced that sustainable transformation depends on aligning visionary investment strategies with strong governance and empowered people.



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### Session 2: Building an Inclusive & Sustainable Digital Ecosystem in Indonesia

The second session, moderated by Dr. Lukman Hanif Arbi, examined how digital transformation supports inclusive and sustainable growth in Indonesia, featuring Dr. Sonny Hendra Sudaryana, Director of Digital Ecosystem Development at the Ministry of Communication and Digital (Komdigi), and Zahra Damariva, Partner and Co-founder of Impactto.



Dr. Sonny highlighted Indonesia's demographic momentum and introduced Komdigi's three-tier digital ecosystem strategy, emphasizing connectivity, innovation, and sectoral digitalization to drive equitable development.

He also presented the Garuda Spark Initiative, a framework linking research to real-world innovation, underscoring that ethical AI governance and collaboration are essential to realizing Indonesia's projected USD 360 billion digital economy by 2030.

### Session 3: Driving Sustainability through Innovation and Technology

In the third session, moderated by Dr. Lukman Hanif Arbi, Zahra Damariva shared practical insights on using innovation and technology to tackle sustainability challenges through Lean Innovation, focusing on small-scale experimentation and collaboration. She highlighted initiatives such as the Lean Innovation for Healthcare Access project in Central Java and waste circularity programs in the oil and gas sector, along with startup collaborations promoting blue carbon ecosystems and sustainable fisheries. Concluding her talk, she emphasized that impactful innovation arises not only from technology but from shared purpose, curiosity, and cooperation across sectors.

**The second day of GNAM Week 2025 deepened participants' understanding of how sustainable business transformation depends on the synergy between investment, human capital, and innovation. Insights from Danantara, Komdigi, and Impactto highlighted how Indonesia's evolving ecosystem is advancing inclusive growth through digital innovation, ethical leadership, and sustainability.**

